

## techtexsil

### Start of registration for the Techtexsil Innovation Award 2022

**Frankfurt am Main, 01 03 2022. Outstanding developments in the field of technical textiles will once again be honored at Techtexsil 2022, from June 21 to 24. Companies and research institutes can now submit their approaches for the Innovation Award 2022, which will be presented at the leading international trade fair for technical textiles and nonwovens. Techtexsil and Texprocess 2022 already have registrations from more than 1,000 international exhibitors and twelve national pavilions.**

Innovative new products are sought in the following categories: concept, technology, material, application, product, sustainability and circular economy, sustainable technology and recycling, and technology and digitalization. New, unconventional ideas, concepts and visions are particularly welcome. The Techtexsil Innovation Award supports progressive approaches and dialogue between researchers, the manufacturing industry and users. For the first time, Techtexsil will also mark an outstanding development in the field of functional or performing textiles materials for fashion with the Techtexsil Performance Fashion Award. Submissions are now open online. The deadline for applications is March 25, 2022.

"We are pleased to promote forward-looking progress in the field of technical textiles through the Techtexsil Innovation Award 2022", explains Michael Jänecke, Director Brand Management Technical Textiles & Textile Processing. "This year, sustainability and digitalization will again be honored in a separate category."

Entries selected by an independent international jury will be presented to international trade visitors and media representatives in a special area at Techtexsil 2022. For the first time, the winners will also be presented virtually, as part of the Digital Extension of Techtexsil 2022.

Entries are invited from exhibitors of Techtexsil 2022, as well as companies, institutes, universities, polytechnics and individuals not represented at the fair. The rules: the developments submitted should be shortly before being launched onto the market or, if already available on the market, not have been so for more than two years. Additionally, they may not have been chosen for any other award.

Texprocess 2022, which is being held in parallel, will also present an Innovation Award in the field of new technologies and processes for processing textiles and flexible materials.

Currently, more than 1,000 international exhibitors have already registered for Techtexsil and Texprocess 2022. In addition, numerous joint stand participants and twelve international country pavilions will complement the presentations. In total, registrations

from 44 (Techtextil) and 27 countries (Texprocess) promise comprehensive international exchange with relevant top decision-makers and business partners. As the exhibiting companies have used the last two years intensively for research and development of new products, trade visitors from all over the world can look forward to a wide range of innovations and creative product solutions. For the first time, Techtextil and Texprocess 2022 will offer a Digital Extension: exhibitors and visitors can thus be found both on-site in Frankfurt and virtually, and can exchange ideas in complementary formats. These new touchpoints include: Matchmaking offers, round tables, chat function, 1-to-1 video conversations or digital timetables.

Techtextil will take place from 21 to 24 June 2022, parallel to Texprocess and Heimtextil Summer Special.

For more information, visit [www.techtextilaward.com](http://www.techtextilaward.com).



Techtextil Innovation Award

Techtextil

International trade fair for technical textiles and nonwovens

The event Techtextil will be held from 21 to 24 June 2022.

**Press information and photographic material:**

<https://techtextil.messefrankfurt.com/frankfurt/en/press.html>

**Social Media:**

[www.facebook.com/techtextil](https://www.facebook.com/techtextil) | [www.twitter.com/ttx\\_tp](https://www.twitter.com/ttx_tp)

[www.linkedin.com/showcase/techtextil](https://www.linkedin.com/showcase/techtextil) | [www.instagram.com/techtextil\\_texprocess](https://www.instagram.com/techtextil_texprocess)

[www.Techtextil-blog.com](http://www.Techtextil-blog.com)

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021